



## Supervisor Market Research Cluster (m/f)

**Philip Morris International (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including the world's number one brand.**

**PMI has more than 75,600 employees and its products are sold in approximately 160 countries. The Company held an estimated 15.6% share of the international cigarette market outside of the United States in 2008.**

Are you interested to participate in a professional team and willing to take responsibility and perform exciting tasks? Then join us at Philip Morris GmbH, the German company within the affiliated group of Philip Morris International Inc., one of the world's leading international tobacco manufacturers.

### The job:

You are part of the EU Market Research Cluster based in Munich focusing on the relief of markets in regards to large, standard and quantitative cross market researches. Covering several markets in Europe (Approx. 10 countries) you will be dealing with:

- Supporting the research needs of each country.
- Optimize resources allocation.
- Improving methodologies.
- Improving the output quality & realizing synergies.
- Improving technical skills of the EU market research staff
- Contract negotiation

### What we expect from you:

- Open minded personality
- Excellent communication and organizational skills
- Excellent presentation skills
- Advanced MS office knowledge (Excel, PowerPoint, Word, Outlook)
- At least 5 years of Research experience
- International experience with a leading FMCG company
- Excellent statistical knowledge
- Fluent in English
- Proficient in German
- Willingness to travel

### Key Research Tool responsibilities include:

- Adult smoker and segment Tracking Surveys
- Retail Audit measurement
- Brand image Surveys
- Dashboard updates (Headquarters)
- Feeding Global Brand Monitor (Headquarters)
- Additional cluster services on market demand

If you are interested and meet the requirements please apply on-line at

[www.pmicareers.de](http://www.pmicareers.de)

For more information, see [www.pmintl.com](http://www.pmintl.com)

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